



Be a winner! Help kids get fit with Sticks-2-Schools



Dear Friend of S2S,

We've sent you this Sticks-2-Schools newsletter because your name was in our database. We hope you'll welcome future issues and we promise to raise our sticks to protect your contact info. We also hope that we'll inspire you to join our crusade against childhood obesity. To find out how to become a sponsor or bring lacrosse to your favorite school, visit the [Sticks-2-Schools](#) website or contact [Breanna Kernan](#), or call her at 925-460-8290.

Stealth Fan Appreciation Night Friday, April 3rd:

Be sure to join us at HP Pavilion in San Jose for the [Stealth's](#) last home game on Friday, April 3rd at 7:00 p.m. It's Fan Appreciation Night so be sure to get there early. We'll be giving away fan-designed T-shirts to the first 2,500 people through the door. Throughout the season, fans have had the opportunity to sign a dasher board that will be displayed during Friday's game. The Stealth still have a chance at making the playoffs and it's going to be one exciting battle against the Minnesota Swarm. Join us as we cheer on the Stealth for one last romp on their home turf in 2009. Thanks to your generosity, S2S was able to give 1,000 kids and lacrosse club members tickets to the game. Visit the [HP Pavilion](#) website for ticket details. See you at the game and...Go Stealth!



Great results from Tommy T's fundraiser

Thanks to all who joined us for the S2S fundraiser at [Tommy T's](#) Comedy Steakhouse in Pleasanton last week. The place was packed and the laughter was contagious. Stealth player Jeff Zywicki successfully launched a glob of whipped cream from his hand and caught it in his mouth to win Tommy T's tickets for the audience. Plus, the audience had the chance to bid on everything from Stealth suite tickets and autographed jerseys to massage gift certificates. A combination of ticket sales and the silent auction generated a whopping \$2,240 to help S2S continue our fight against childhood obesity.



Five new schools join the program

Congratulations to the new schools that have joined the S2S program. [Newark Memorial High School](#) in Newark and [Sunol Glen Elementary](#) in Sunol are two of the five schools to be added to the growing waiting list. YMCA participation has also become a big part of the program. [Rogers Elementary](#) ([East Valley Family YMCA](#)) in San Jose; [Briarwood Elementary](#) ([Central YMCA](#)) in Santa Clara; and [Bowers Elementary](#) ([Central YMCA](#)) in Santa Clara have all decided to implement the S2S program. We look forward to getting to know these students and helping them join the crusade against childhood obesity. To find out how you can help fund these schools, please check out our [partnership programs](#).



Watch Sticks-2-Schools on NBC

Thanks to the [San Jose Stealth](#), lacrosse has become a favorite sport of many Bay Area students. The Stealth's partnership with [Sticks-2-Schools](#) is invaluable. They've gone out of their way to promote S2S at home games, helped raise funds and included S2S in their program on NBC. Our S2S video, graciously produced by the Stealth, has aired several times on "[Stealth Lacrosse Insider](#)." Clips of students learning to play lacrosse and interviews with key program coordinators demonstrate how kids can learn to play lacrosse and have fun getting fit.



New S2S brochure to debut

Sticks-2-Schools' new brochure is packed with everything you need to get behind our mission. [Obesity statistics](#), [lacrosse FAQ's](#), [sponsorship opportunities](#) and up-to-date graphics are interspersed with action-packed photos. Many thanks to [Lisa Bianchi](#), who donated her design services. A link to the electronic version of the new brochure will be available soon.

Sticks-2-Schools, Inc.

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